

MEDIA KIT &
ADVERTISING
RATES 2026



AGC
HOUSTON CHAPTER
THE CONSTRUCTION ASSOCIATION





2026 MEDIA KIT &
ADVERTISING RATES

\$6.9B

Our members spend approximately \$6.9 billion annually on products and services.

\$8.7B

Our members build \$8.7 billion worth of construction projects each year.

3/4

We represent three out of four contractors throughout the Houston area.

3M

Houston is a growing market and recently hit 3 million jobs for the first time in the region's history.



For more information, contact
Publisher Adam Weiss:
adam@m3magazines.com
(817) 908-7827

AGC Houston

Bringing people together to advance the issues important to the commercial construction industry

As a local trade organization, AGC Houston has represented the best interests of the commercial construction industry of Greater Houston since 1923 by bringing people together to advance the issues important to the commercial construction industry.

Covering a 24-county area in and around the Greater Houston region, the chapter has and continues to represent many of the finest contractors and the affiliate firms that support them.

AGC Houston membership includes local and national companies – large and small –

union and merit shop, general and specialty contractors, as well as suppliers and manufacturers and industry support firms. Whether it is educational, political, informational or just collegial, AGC works to keep its membership – and the industry as a whole – up to date on the important issues of the day.

Additionally, AGC Houston is proud to be affiliated at the national and state level by the Associated General Contractors of America (Washington, D.C.) and the Texas Building Branch (Austin, Texas). The relationship with these two organizations ensures that AGC members have a voice at all government levels.

Cornerstone

Cornerstone, the quarterly magazine of AGC Houston, was fully reimagined and redesigned in 2025. Each issue reaches decision-makers who are in charge of purchasing for general contractors, architects, subcontractors, engineers, suppliers and more. According to

a recent survey, nearly 60% of readers say *Cornerstone* is their primary source of industry news and information, and nearly 70% share their copy with someone else. Each digital issue of *Cornerstone* averages 2,800 page views and more than 225 clicks on links.

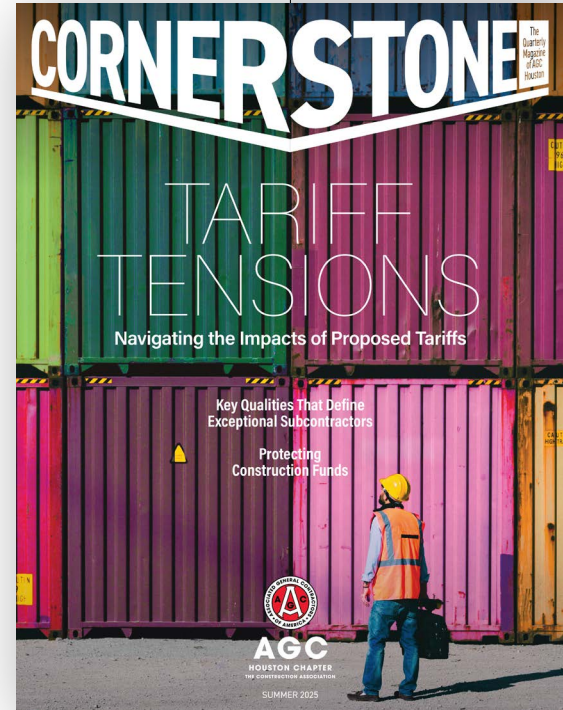


2026 MEDIA KIT &
ADVERTISING RATES

Standard Positions	1-2x	3-4x
Full Page	\$2,200	\$1,980
2/3 Page	\$1,770	\$1,590
1/2 Page	\$1,610	\$1,450
1/3 Page	\$1,140	\$1,030
1/4 Page	\$890	\$800
1/6 Page	\$700	\$630
1/8 Page	\$430	\$390

Premium Positions	1-2x	3-4x
Back Cover	\$2,800	\$2,480
Inside Front Cover	\$2,600	\$2,280
Inside Back Cover	\$2,600	\$2,280
2-Page Spread	\$2,710	\$2,440

Your linked ad will appear in the *Cornerstone* digital edition and PDF version at no additional charge.



For more information, contact
 Publisher Adam Weiss:
adam@m3magazines.com
 (817) 908-7827

Cornerstone Digital Edition

Extend your print advertising investment with the unique benefits of digital media!

Cornerstone is also available to members in a fully interactive digital magazine that is mobile responsive and HTML5 optimized, providing readers with an exceptional user experience across all devices.

The digital magazine lets you:

- Include ads on an HTML 5 and mobile responsive platform
- Link your ad to the landing page of your choice

- Interact with viewers to facilitate the buying process
- Generate an immediate response from customers

Members and readers receive each issue via email and each new issue is posted on AGC Houston's website. A full archive of past issues is available, ensuring longevity for your online presence.



2026 MEDIA KIT & ADVERTISING RATES

Digital Options	1x
HTML5 Ad Placed between pages in the digital edition, HTML5 allows you to include text, images, hyperlinks and video.	\$900
Leaderboard Appears right above the magazine on all pages of the digital edition.	\$800
2/3 Page Digital Insert	\$400
1/2 Page Digital Insert	\$350
Digital Magazine Video	\$250

See an Example of the Cornerstone Digital Edition



For more information, contact
 Publisher Adam Weiss:
adam@m3magazines.com
 (817) 908-7827

2026 Buyers' Guide/ Membership Directory/ Annual Report

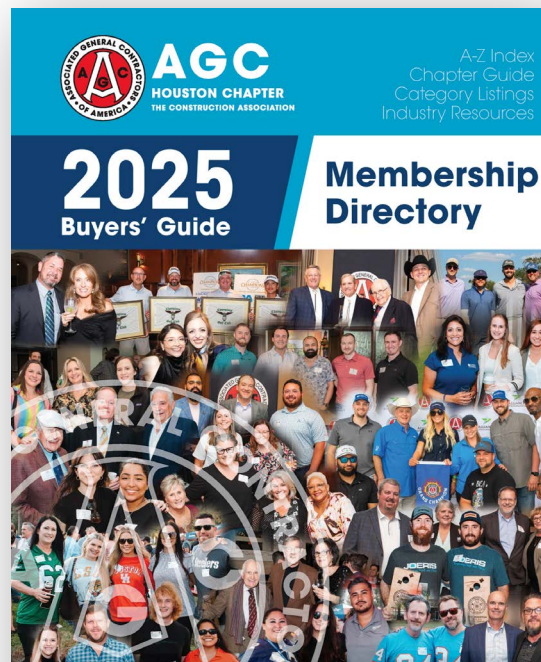
AGC Houston publishes an annual *Buyers' Guide and Membership Directory*, a trusted resource since 1939. Starting in 2026, our *Annual Report* will also be included. This publication provides valuable information to our members and connects organizations across the commercial construction industry.

Why Advertise?

- **Unmatched Reach:** Our directory is both printed and available online, ensuring your brand is always at the fingertips of AGC Houston members.
- **\$6.9 Billion:** That's how much our members spend annually on products and services—an incredible opportunity to reach potential customers.
- **75% Coverage:** We represent three out of four contractors in the Houston area, making this directory a go-to resource for finding trusted partners and suppliers.

Your linked ad will appear in the 2026 *Buyers' Guide & Membership Directory* digital edition and PDF version at no additional charge.

Standard Positions	1x
2-Page Spread	\$4,090
Outside Back Cover	\$3,530
Inside Front or Inside Back Cover	\$3,390
Full Page	\$2,790
2/3 Page	\$2,240
1/2 Page	\$1,670
1/3 Page	\$1,210
1/4 Page	\$950
1/8 Page	\$540



2026 MEDIA KIT &
ADVERTISING RATES



For more information, contact
Publisher Adam Weiss:
adam@m3magazines.com
(817) 908-7827

2026 Buyers' Guide/ Membership Directory/ Annual Report Digital Edition

Extend your print advertising investment with the unique benefits of digital media!

The 2026 Buyers' Guide & Membership Directory is also available to members in a fully interactive digital magazine that is mobile responsive and HTML5 optimized, providing readers with an exceptional user experience across all devices.

The digital edition lets you:

- Include ads on an HTML 5 and mobile responsive platform
- Link your ad to the landing page of your choice
- Interact with viewers to facilitate the buying process
- Generate an immediate response from customers



Digital Options	1x
HTML5 Ad Placed between pages in the digital edition, HTML5 allows you to include text, images, hyperlinks and video.	\$920
Leaderboard Appears right above the directory on all pages of the digital edition.	\$810
Belly Band The Belly Band is included on the front cover of the digital edition, making your company's ad one of the first that readers see when they receive their digital edition. It also extends to the digital edition's back cover, wrapping your company's message around the entire digital edition.	\$810
Sponsorship MAX Your message will be prominently displayed directly across from the cover of the magazine.	\$480



2026 MEDIA KIT &
ADVERTISING RATES



For more information, contact
 Publisher Adam Weiss:
adam@m3magazines.com
 (817) 908-7827

Members Edge Newsletter



2026 MEDIA KIT &
ADVERTISING RATES

Now more than ever, professionals consume information on the go. Our *Members Edge* newsletter allows members to stay informed about timely industry topics and association news whether they are in the office or on the road.

Members Edge is distributed every other week.

Enjoy the benefits of a targeted newsletter:

- Delivers your message directly to the inbox of 1,900 decision-makers on a regular basis
- In addition to members, opt-in subscription means that professionals in the market for your products and services see your message
- Frequently forwarded to others for additional exposure
- Cross-promoted in other AGC Houston publications and communications pieces
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing
- Limited available ad space makes each position exclusive



ARCHIVE | SUBSCRIBE | SHARE | AGCHOUSTON.ORG
May 5, 2025

AGC NEWS FROM HOUSTON AND BEYOND



May 5-16, 2025

Stand-Down Demonstrations on Fall Protection

Prevent construction falls! Join AGC Houston's 2025 Fall Prevention Stand Down Campaign by taking the time to talk to your teams about fall prevention. This two-week period allows companies the flexibility to schedule safety demonstrations and toolbox talks on multiple jobsites. Again this year, AGC member consultants and vendors are available to come out to your event to talk about fall prevention or any safety hazard that is relevant to your operation. Don't forget to share those photos and participation numbers! Please click [here](#) for Stand Down participation documents in English, and [here](#) for Stand Down participation documents in Spanish. [Click here to view our website to see a full list of participating consultants and vendors.](#)



Construction
Leadership Council
Texas Hold'em
Poker Tournament

May 15, 2025

Time is running out to register for AGC Houston's Annual CLC Texas Hold'em Poker Tournament on May 15th!

Feel the excitement at our annual CLC Texas Hold'em Poker Tournament! Dive into a night of competitive play where skill, strategy, and luck collide. Whether you're a

Standard Size Ad	12 Months
Rectangle (300 x 250 pixels) <ul style="list-style-type: none">• Only six spaces are available, with no ad rotation• Located between popular sections of the newsletter• JPG only (no animation)• Maximum file size 100KB• Distributed every other week	\$3,035
Sections include: <ul style="list-style-type: none">• AGC News• Events• Education/Training• Membership Benefits• Member News• Here's Looking at You	

See an Example of the
Members Edge Newsletter



For more information, contact
Publisher Adam Weiss:
adam@m3magazines.com
(817) 908-7827

AGC Houston Website

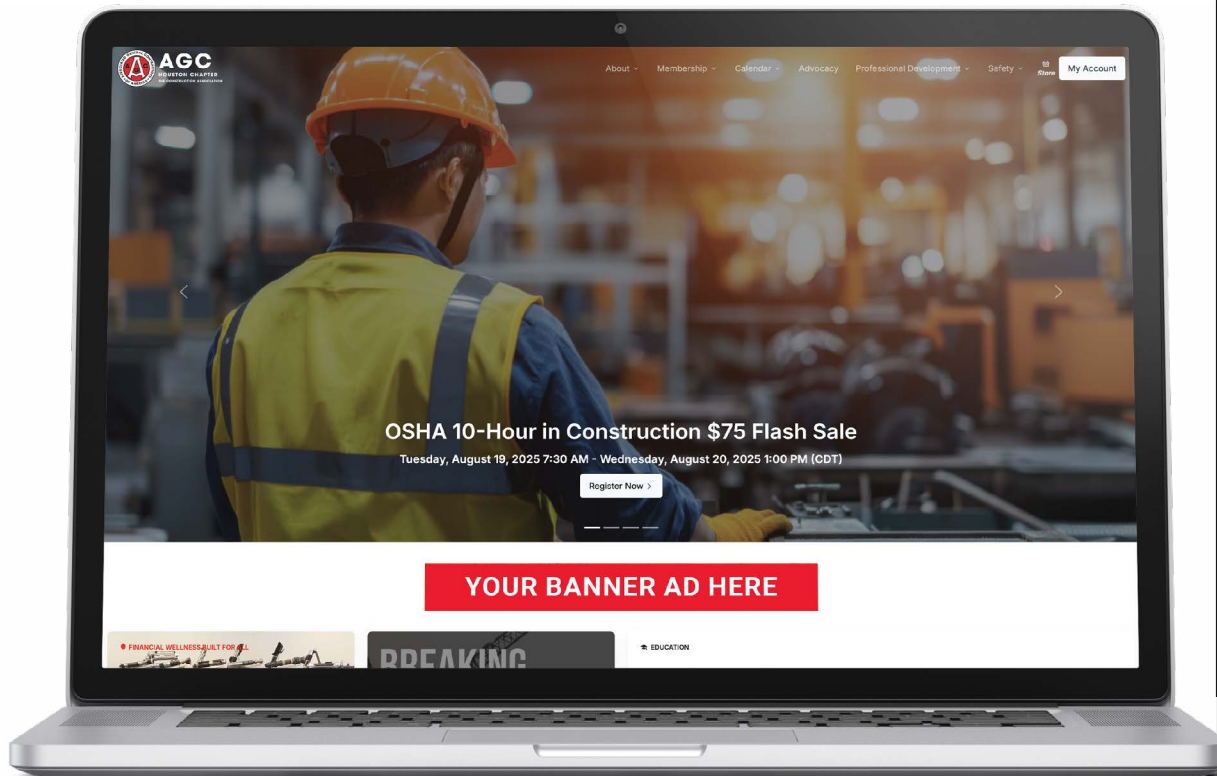
The AGC Houston website is a valuable resource for members, offering association news, event details, professional development and safety information. The site receives over 5,000 visitors per month.

Enjoy the benefits of an ad on this frequently-updated website:

- Displays on every page of the site
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Limited available ad space makes each position exclusive

Standard Size Ad	12 Months
Banner (728 x 90 pixels) <ul style="list-style-type: none">• Located just below header on every page of the site• JPG or animated GIF• Maximum file size 150KB	\$2,250 (or \$225/month)
Rectangle (300 x 250 pixels) <ul style="list-style-type: none">• Only three spaces are available, with no ad rotation• Located just above footer on every page of the site• JPG or animated GIF• Maximum file size 150KB	\$1,500 (or \$150/month)

[See the AGC Houston Website](#)



2026 MEDIA KIT &
ADVERTISING RATES



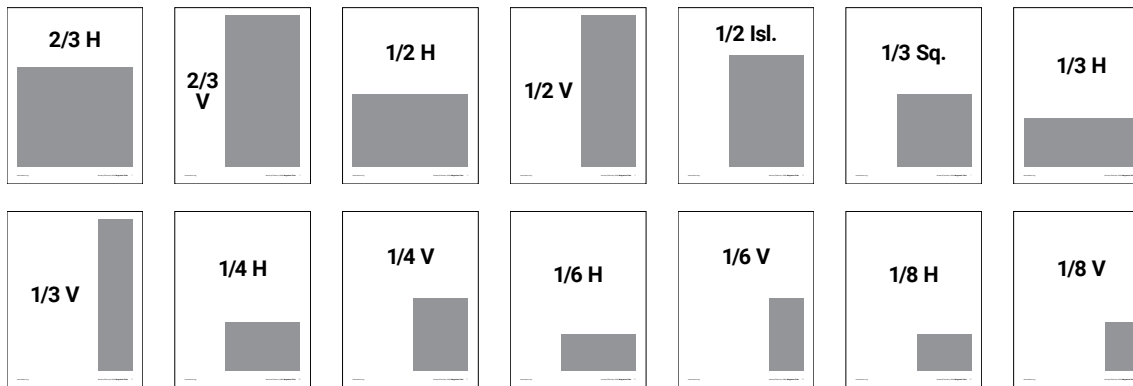
For more information, contact
Publisher Adam Weiss:
adam@m3magazines.com
(817) 908-7827

Print Ad Specs



2026 MEDIA KIT &
ADVERTISING RATES

Size	Live Area	Trim Size	Bleed Size
Full Page	7.375 x 9.875	8.375 x 10.875	8.875 x 11.375
Back Cover	7.375 x 7.375	8.375 x 8.375	8.875 x 8.875
Two-Page Spread	15.75 x 9.875 with 1" gutter	16.75 x 10.875	17.25 x 11.375
2/3 Horizontal	7.125 x 6.125	1/3 Vertical	2.125 x 9.375
2/3 Vertical	4.625 x 9.375	1/4 Horizontal	4.625 x 3
1/2 Horizontal	7.125 x 4.5	1/4 Vertical	3.375 x 4.5
1/2 Vertical	3.375 x 9.375	1/6 Horizontal	4.625 x 2.125
1/2 Island	4.625 x 6.875	1/6 Vertical	2.125 x 4.5
1/3 Square	4.625 x 4.5	1/8 Horizontal	3.375 x 2.125
1/3 Horizontal	7.125 x 3	1/8 Vertical	2.125 x 3



Cornerstone, Members' Edge and the Buyers' Guide & Membership Directory are published by
m3Magazines
2000 E. Lamar Blvd.
Ste. 600
Arlington, TX 76006
(817) 908-7827
Fax: (877) 845-1230
www.m3magazines.com

Ad Sales
Adam Weiss
adsales@aloo.org
(817) 908-7827

Print Publication	Ad Materials Due
2026 Buyer's Guide / Membership Directory / Annual Report	December 11, 2025
Cornerstone, Spring 2026	March 6, 2026
Cornerstone, Summer 2026	June 5, 2026
Cornerstone, Fall 2026	September 4, 2026
Cornerstone, Winter 2026–2027	December 4, 2026



For more information, contact
Publisher Adam Weiss:
adam@m3magazines.com
(817) 908-7827